



It starts with Scouts.



POPCORN CAMPAIGN SEPTEMBER 23 - OCTOBER 21, 2011



INFORMATION GUIDE 2011

*Scouts Canada
New Brunswick Council
Toll-free: 1-888-SCOUTS-NOW
Or e-mail: theath@scouts.ca
Or e-mail: dmcgill@bellaliant.net*



PRODUCT	SELLING PRICE	GROUP PROFIT
Sweet & Savory Collection	\$45	\$18
Cheese Lover's Collection	\$35	\$14
\$50.00 Military Donation	\$50	\$15
\$30.00 Military Donation	\$30	\$9
White Chocolatey Pretzels	\$25	\$10
Chocolatey Triple Delight	\$20	\$8
Caramel Corn	\$20	\$8
Butter Toffee Light	\$20	\$8
Unbelievable Butter	\$18	\$7.20
Butter Light	\$18	\$7.20
Popping Corn	\$10	\$4

New Brunswick Council Popcorn Campaign

START: September 23rd

FINISH: October 21st

ONLINE SUBMITAL DEADLINE:

October 28th (midnight)

Please note this deadline is very important!

DELIVERY to Areas will start
the week of November 14th.

ELEVEN PROFIT-MAKING PRODUCTS



Products Available:

Description	Selling Price	Group Profit
Popping Corn	\$ 10.00	\$4.00
18-Pack Butter Light	\$ 18.00	\$7.20
18-Pack Unbelievable Butter	\$ 18.00	\$7.20
Butter Toffee LIGHT	\$ 20.00	\$8.00
Caramel Corn	\$ 20.00	\$8.00
Chocolatey Triple Delight	\$ 20.00	\$8.00
White Chocolatey Pretzels	\$ 25.00	\$10.00
\$30.00 Military Donation	\$ 30.00	\$9.00
\$50.00 Military Donation	\$ 50.00	\$15.00
Cheese Lover's Collection	\$ 35.00	\$14.00
Sweet & Savory Collection	\$ 45.00	\$18.00

2011 SCOUT POPCORN CAMPAIGN

Please provide the information of your coordinator who will be entering your 2011 Campaign information in the Trail's End On-Line Popcorn Sales System.

Group: _____

Popcorn Coordinator: _____

Phone (Home/Office): _____

Mailing Address: _____

City: _____

Province: _____ Postal Code: _____

**E-Mail Address: _____

PLEASE ..Your group must have a person who is willing to enter your popcorn order & prize information in the Trail's End On-Line Popcorn Sales System! Please provide their name and valid e-mail address immediately so they can be set up to use the system prior to the start of the campaign.

Please complete and return to Tom Heath at the Scouts Canada Office.

Scouts Canada
PO Box 21042
Quispamsis NB E2E 4Z4
Fax: 1-506-847-9579
theath@scouts.ca

Dates for the 2011 Popcorn Campaign

Campaign starts: September 23, 2011

Campaign Ends: October 21, 2011

Orders must be entered in the Trail's End On-Line System by October 28, 2011

Tentative Delivery: Starting week of November 14, 2011

Payments must be received no later than December 9, 2011